

DDA SUBJECT FILE COPY

ROUTING AND TRANSMITTAL SLIP Date **28 Sep 87**

TO: (Name, office symbol, room number, building, Agency/Post)

	Initials	Date
1. Director of Information Technology		
2.		
3.		
4.		
5.		

Action	File	Note and Return
Approval	For Clearance	Per Conversation
As Requested	For Correction	Prepare Reply
Circulate	For Your Information	See Me
Comment	Investigate	Signature
Coordination	Justify	

REMARKS

FYI.

STAT

STAT

DO NOT use this form as a RECORD of approvals, concurrences, disposals, clearances, and similar actions

FROM: (Name, org. symbol, Agency/Post)

Room No.—Bldg.

Phone No.

EXA/DDA

★U.S.GPO:1988-0-491-247/20047

OPTIONAL FORM 41 (Rev. 7-76)
Prescribed by GSA
FPMR (41 CFR) 101-11.206

56 Top Gallant Road
P.O. Box 10212
Stamford, CT 06904-2212
(203) 964-0096
Telex: 643 528

DD/A Registry
87-2013X



GARTNER GROUP, INC.

September 11, 1987

Dear Friend:

I am pleased to enclose a preliminary agenda for our Third Annual Software Management Strategies conference, to be held in New Orleans, Louisiana on November 2-4, 1987. The two underlying themes of the conference will be Computer Aided Software Engineering (CASE) and Systems Applications Architecture (SAA).

We will show what real benefits have been obtained from CASE technology, and how users should plan for this revolutionary technology. And, we will show how IBM has reorganized itself for software, analyze the implications for the industry, and place particular emphasis on enhancing user strategies.

As a conference highlight for the financial industry, we will also be including an analysis of the need and prospects for integrated banking software.

Join your peers and other prominent industry figures at this key industry event. To register, or if you have any questions, please contact Ashley Pearce at 203-967-6757. We look forward to seeing you in New Orleans.

Sincerely,

Mike Braude

Mike Braude
Vice President

HMB/lhf
Encl.

**The Third Annual
Gartner Group
Software Management Strategies
Conference**

**The Fairmont Hotel
New Orleans, Louisiana**

November 2-4, 1987